

FOR THE EXCLUSIVE USE OF OLIVARBC@GMAIL.COM

From the Triangle Business Journal:

<http://www.bizjournals.com/triangle/news/2015/01/02/raleigh-brewing-co-nc-canning-craft-beer.html>

## Raleigh Brewing Co. branching into cans

Jan 2, 2015, 12:07pm EST

Raleigh Brewing Co. has announced it will release its beer in cans starting in April.

Four of the brewery's year-round beers will be sold in cans, and a mobile canning company will be implemented to lower initial overhead while the brewery saves up for its own canning line.

The initial release will include about 30,000 cans. Canned beers will include Hell Yes Ma'am, House of Clay, Moravian Rhapsody Czech Pilsner and Hidden Pipe Coffee Porter. Two of the brewery's seasonal beers will also be canned once released, including First Squeeze Blood Orange Wheat Beer in the spring and summer, and The Miller's Toll Imperial Oatmeal Stout in the fall/winter.

**Read:** Cary's Fortnight Brewing Co. to sell canned beer

Events and Marketing Coordinator Ashley Stewart says these canned beers will be available for purchase in the brewery's taproom, local bottle shops, **Whole Foods** and Total Wine.

The canning company, Old Dominion Mobile Canning, is based in Richmond, Virginia. According to the company's website, canning for breweries can start at around \$200,000 and quickly become more expensive – mobile canning offers a



JOHN WEST - STAFF PHOTOGRAPHER

Kristie Nystedt, owner of Raleigh Brewing Company, 3709 Neil St, Raleigh, NC 27607

more economical alternative, and claims it has canned more than 2 million beverages.

Currently, beers House of Clay IPA and Hell Yes Ma'am Belgian Golden Strong are available in 22-ounce bottles.

**Dawn Wallace**

Staff Writer

*Triangle Business Journal*

